



“Underneath We Are All The Same”

The Biblical Revolution Seeking to Reshape Israeli Society

1. Introduction: The search for a connecting thread in a divided world

In an era where screens separate us more than they connect us, and social rifts in Israel often appear as an unbridgeable divide, the need for a message that transcends familiar barriers is growing. Modern alienation has created a deep thirst for something more primal, pure, and exposed. Into this vacuum enters the “BABASHUVA” initiative—a spiritual movement born from the aspiration to repair the individual and society. This is not another attempt at religious return in the classical sense, but a radical call for simple human connection, one that seeks to remind us of what we have forgotten beneath layers of ideologies and stereotypes. Through the vision of NathanOr BenZvi, “BABASHUVA” offers a new map for navigating the complex Israeli reality.

2. The central insight: “Underneath We Are All The Same”

At the heart of the initiative pulses a single distilled insight: *“Underneath We Are All The Same.”* This is not merely a catchy slogan, but an ontological statement that seeks to peel away layers of difference—religious, national, and socio-economic—to reveal the shared human core. In a noisy and polarized world, this concept serves as an anchor of compassion and empathy, reminding us that at the foundation of our existence, we all share the same aspirations and vulnerabilities. This thought-provoking expression highlights our shared experiences, emotions, and essential longing for connection and understanding. The idea aims to celebrate our common humanity as the basis for building a restored society, where personal connection precedes any sectoral identity.

3. A New Judaism: returning solely to the biblical source

“BABASHUVA” does not settle for general spiritual discourse; it advances a revolutionary theological stance: a new stream within Judaism based exclusively on the Bible. NathanOr BenZvi leads an uncompromising line asserting that the Bible is the only text maintaining a direct connection to GOD and His moral demands of humanity. In a bold move that can be described as “modern biblical literalism,” the initiative bypasses two thousand years of

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rabbinic tradition, Talmudic law, and interpretive frameworks. This return to a “new divine order” strips away the background noise of religious institutions and allows for a direct dialogue with the source. A practical expression of this approach can be found in its unique interpretation of the Sabbath, derived directly from the biblical text rather than later religious legislation. It is an attempt to establish a rooted Judaism, free from identity politics, focused on morality and prophecy.

4. The transformation of NathanOr BenZvi: from Yeshiva study to the financial world and back to prophecy

The personal story of NathanOr BenZvi (born in 1991) is key to understanding the initiative. Born as Or, he returned to religious observance at the age of 10 following a formative moment in which his mother dreamed of his late grandfather, Benjamin Amba, who called him “NathanOr.” After years of deep study in a yeshiva, he chose to leave the religious establishment, without abandoning his search for truth. His unique life path created a compelling synthesis: on one hand, a pragmatic and analytical expertise in the financial markets and portfolio management (since 2017), and on the other, an empathetic therapeutic training through the Ministry of Welfare (2022–2024) as a caregiving therapist in a rehabilitation village. This combination gave rise to what may be called “practical prophecy”—the ability to analyze reality with grounded tools while maintaining emotional and spiritual depth. His prophetic revelation—including, among other things, the “Vision of the Angel Leo”—alongside his experience with paranoid schizophrenia, serves as inspiration for writing texts in a biblical style that seek to repair the moral decline of our time.

5. The inner revelation: “Discover the Messiah within you”

One of BABASHUVA’s most resonant messages is the personal call for each individual to discover their own “inner messianic potential.” The concept of the “Messiah Ben David” is not framed here as a distant historical figure or an external miracle, but as a redemptive potential embedded within every person. This approach shifts the focus from passive of external redemption to active spiritual work of “self-repair.” Messianism becomes a personal responsibility—a process of refining one’s character, returning to divine and moral values, and uncovering the human being beneath the flesh. It is an invitation for each individual to become an agent of change and redemption within their own life and environment.

6. Judaism in the digital age: Podcasts, Artificial Intelligence, and Literature

Despite its deep connection to ancient biblical language, BABASHUVA is an initiative that lives and breathes the 21st century. The paradox between the “ancient” and the “futuristic” is part of its unique appeal: the use of AI-generated music to convey prophetic messages; an active presence across social platforms such as Facebook, Instagram, Threads, TikTok, Twitter, and YouTube; and podcasts that make the ideas accessible to modern listeners. Alongside these, the initiative expresses itself through a wide range of literature—from weighty prophetic texts to children’s books that instill values of shared humanity from an early age. This fusion creates a “new reality” in which technological tools are not merely instruments of consumption or entertainment, but channels for spreading a rooted moral message.

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7. Conclusion: a look toward the future

The BABASHUVA initiative, established on July 27, 2018, and operating from the geographical and social periphery—the city of Ofakim—offers a form of repair that begins at the margins and seeks to heal Israeli society. NathanOr BenZvi’s work is a call to return to GOD through humanity, to the Bible through action, and to morality through technology. Ultimately, BABASHUVA’s vision places before us an existential question: in our next encounter with a stranger—on the street, online, or in the workplace—will we be able to see the “human” beneath the flesh? The ability to recognize this shared spark may well be the key to genuine transformation in Israeli society—and to building a new world and a new reality.



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